

OUR HISTORY

I. Basic History

DOKC was founded in 2019 by a private Kenyan music and development enthusiast with a strong religious background, who recognized the significant gaps in Kenya's creative and music industries. The idea was born in 2014 and was triggered by watching countless endless incidences on social media, of immense suffering of the Kenyan people, especially the youths, stemming to socio-economic challenges. The founder took keen interest on the situation over a long time and concluded that Kenya had sank into a deep complex problem that had no quick fix and was too complex to fix conventionally. She believed that the complex situation needed a major value and ideological shift, and that radical innovative approaches were essential. This change would require immense self-challenge and self-sacrifice by Kenyan people who the founder feared may not see this need until its late. She felt despondent and burst into a private singer over the issues. Conscious of related challenges, the founder hesitated with the temptation of taking any action. After great self-challenge, the founder risked and got the company registered in 2019. The company has since embarked on her journey of contributing to positive transformation of society through music and creativity.

II. Our journey

Being a dynamic, development-oriented, music-driven, value-based, youth-friendly and innovative Company, the DOKC journey has been long and challenging, but the dream remains big & real. From the beginning, our focus has been on creating opportunities for young creatives to showcase their talents and contribute to positive change.

The first DOKC album featured a vibrant mix of talent from part-time singers and dancers, many of whom were university students. Despite facing challenges like limited financial resources and industry experience, DOKC persevered and it has since grown into a thriving platform that supports emerging artists and drives community engagement.

III. Our Milestones

- **2019:** Officially registered as a creative arts company, launching our first album that highlighted a range of up-and-coming talent.
- **2022:** Shifted focus to producing high-quality Catholic music and expanded our operations with new office and studio spaces to support our growing mission.
- **2024:** Ventured into new genres like Kamba Songs and espoused Catholic Solo singing, marking our continued expansion into diverse music styles.

IV. Company Overview

- Our vision is simple: a truly happy society that enjoys sustained levels of physical, social, economic, and emotional well-being. Through continuous improvement, collaboration, and the right partnerships, we are committed to making this vision a reality- for Kenya and beyond.
- At DOKC, we understand that music is a catalyst for socio-economic change. We have created and continue to expand an environment where music uplifts the spirit, nurtures communities, and drives positive transformation. By uplifting joy through music,

empowering composers, singers and performers, we contribute to a future where well-being and fulfillment are within everyone's reach.

- We are expanding our services to facilitate more sharing of conventional knowledge and creative ideologies, as we are alive to the catastrophic gap between the two bodies of knowledge and are prepared to contribute to narrowing the gap and elevating the comfort of society.
- As we look to the future, we are focused on sustained growth and impactful partnerships, ensuring that the content we create, and our facilitative services have a lasting influence on the individuals and communities we serve.